



## PRODUCTION

## Organic Poultry Slaughtered under Federal Inspection

Live weight in lbs.

Week Ending 03-28-15

|         | Current Week |          | Last Week |          |
|---------|--------------|----------|-----------|----------|
|         | Head         | Avg Wght | Head      | Avg Wght |
| CHICKEN | 219,318      | 5.45     | 374,901   | 6.02     |
| TURKEY  | 12,495       | 29.22    | 16,377    | 26.68    |

## Estimated Weekly Organic Table Egg Production

(does not reflect all organic production; estimates based on data collected from industry cooperators and other sources.)

|                        |                              |
|------------------------|------------------------------|
| Est. Layer Flock Size: | 8,085,000 hens <sup>1/</sup> |
| Est. Lay Rate:         | 74.3%                        |
| Weekly Egg Production: | 116,727 30-dozen cases       |

## Weekly Organic Shell Egg Inventory

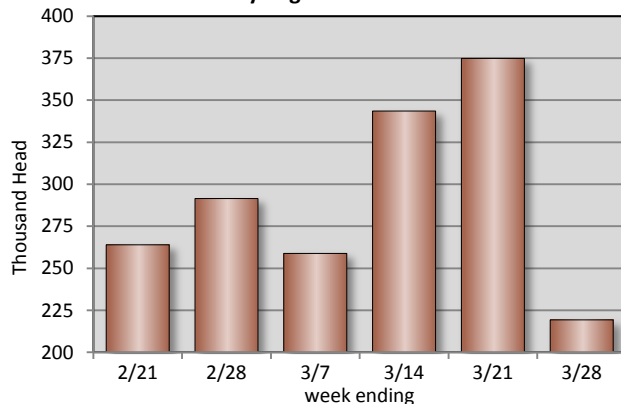
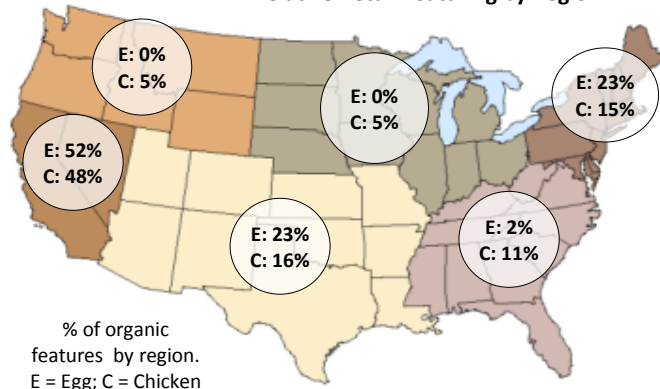
(stocks on hand on Mar-30-2015 to be marketed as Organic)

| 30-dozen cases in 1,000's | % Change    | Based on a representative sample of U.S. inventory. |
|---------------------------|-------------|---|
| Large:                    | 16.0 -23.1% |   |
| Ungraded:                 | 44.7 8.5%   |   |
| Total:                    | 60.7 -2.1%  |   |

1/: adjusted to reflect latest survey results - Apr 2014.

## GRAPHS

Weekly Organic Chicken Production

Relative Retail Featuring by Region <sup>2/</sup>

% of organic features by region.  
E = Egg; C = Chicken

Certified Organic are products grown and

## WHOLESALE

## Organic Brown Shell Eggs in Cartons

(price cents per carton delivered to first receivers)

|                  | Price Range | Mostly    |
|------------------|-------------|-----------|
| Extra Large doz. | 261 - 360   | 275 - 310 |
| 1/2 doz.         | 180 - 195   | 181 - 189 |
| Large doz.       | 230 - 350   | 265 - 300 |
| 1/2 doz.         | 171 - 190   | 171 - 178 |

## Organic Young Chicken

(price cents per pound delivered to first receivers)

|                | Price Range | Mostly    |
|----------------|-------------|-----------|
| Whole Fryer    | 170 - 332   | 215 - 260 |
| B/S Breast     | 569 - 1058  | 660 - 894 |
| Bone-in Breast | 360 - 616   | 367 - 476 |
| Whole Legs     | 188 - 476   | 199 - 209 |
| Thighs         | 195 - 392   | 209 - 311 |
| Whole Wings    | Too Few     | Too Few   |

## RETAIL

## Store featuring during the week of 04/03 to 04/09

## Advertised Prices for Organic Brown Eggs in Cartons

(prices in dollars per dozen carton)

|              | Stores | Wtd Avg | Feature Rate                |
|--------------|--------|---------|-----------------------------|
| Extra Large: |        |         | 1.8% of shell egg features. |
| Large:       | 277    | 3.99    |                             |

## Advertised Prices for Organic Young Chicken

(prices \$/lb, fresh tray-pack product unless noted)

|                     | Stores | Wtd Avg | Feature Rate              |
|---------------------|--------|---------|---------------------------|
| Whole Fryer         | 211    | 1.61    | 5.6% of chicken features. |
| Bnls/Sknls Breast   | 502    | 7.96    |                           |
| Breast Tenders      | 270    | 7.93    |                           |
| Split, bn-in Breast |        |         |                           |
| Whole Wings         |        |         |                           |
| Legs                |        |         |                           |
| Thighs              | 28     | 1.99    |                           |
| Drumsticks          | 37     | 1.99    |                           |
| Bnls/Sknls Thighs   | 287    | 5.14    |                           |

## Graph Explanatory Notes:

2/: percentages reflect feature activity for organic poultry and eggs relative to the sample size of each region. Numbers may not add up due to rounding.

3/: Seasonal; non-basted, w/o net and timer; consumer sizes.